



# BioFach Japan - Final Report

## BioFach Japan

Tokyo, Japan, Tokyo Big Sight

24 – 26 September 2008

Under the patronage of:



International Federation of  
Organic Agriculture Movements

Organizer:

NÜRNBERG MESSE





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**Date** 24 - 26 September 2008 [ Wed. – Fri. ]

**Venue:** Tokyo Big Sight, West Hall 1

**Organiser:** Nürnberg Global Fairs GmbH

**Patronage:**



**International Federation of Organic Agriculture Movements**

**Supported by:**

- Ministry of Agriculture, Forestry and Fisheries (MAFF)
- Ministry of the Environment of Japan
- Japan External Trade Organisation (JETRO)
- Asean-Japan Centre
- Tokyo Metropolitan Government
- Delegation of the European Commission in Japan
- German Embassy

**Concurrent Event:**

**Natural Expo**

Organiser:

Nürnberg Global Fairs GmbH

Natural Expo Co-Organiser:

All Japan Health & Natural Foods Association

**Japanese contact:**

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To book an exhibition space in 2009, please contact one of the contacts mentioned above.

**Please note the date for BioFach Japan 2009:**

**07 – 09 October 2009**





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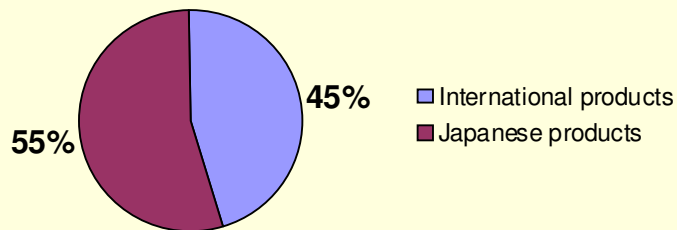
## Visitors:

24 September (trade only)	4,067
25 September (trade only)	5,104
26 September (trade and public audience)	5,348
<b>Total</b>	<b>14,519</b>

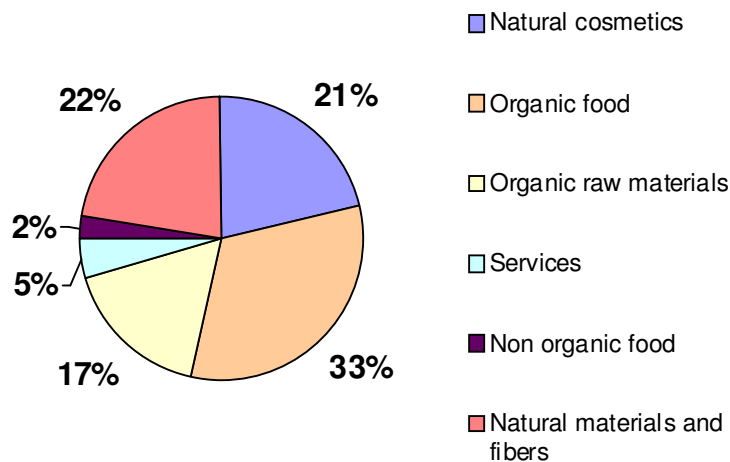
## Visitor Structure:

Importer, distributor, retailer	43 %
Producers and Manufacturers	24 %
Media	4 %
Business Others* (*Associations, Consultants, Certifiers)	14 %
Public	15 %

## Which products in BioFach Japan are the visitors interested in?



## Visitors' main product interest





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## Picture Review – BioFach Japan 2008



Neil's Yard Remedies (Japan)



Perlage (Italy)



Logona (Japan)



Mexican Pavilion (Mexico)



Ragunath Exports (India)



Brazilian Pavilion (Brazil)



Surya (Brazil)



Produc showcase - Area



Pristine (Japan)



Ristic (Germany)



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## Impressions at BioFach Japan 2008



In the **Natural Personal Care Area** at BioFach Japan 2008, 29 producers of natural beauty care presented their products for buyers from the trade. “We meet all our key customers here, so we can cultivate business relationships,” says a delighted Chie Yumihari of Semins / Logona Japan, sales partner of the German natural personal care company Logocos.



## Convincing second edition of the Organic Wine Pavilion

The Organic Wine Pavilion attracted 25 winegrowers in 2008. “It was super; we had intensive sales talks, transacted international sales and found importers for two winegrowers. BioFach Japan was again a complete success for us,” sums up Jürgen Schmücking of Bio Austria. The Austrian association was present in this year’s Organic Wine Pavilion with 10 winegrowers.

## List of exhibitors of BioFach Japan 2008

37 Wines & Spirits	Japan
ADMINISTRADORA CORPORATIVA GIBRALTAD S.A. DE C.V	Mexico
Afros	Portugal
Aldebaran	Japan
Alterna	Japan
Andert Michael	Austria
AOBA TRADING CO., LTD.	Japan
ARGAND'OR GmbH	Germany
ARIMOTO.CO	Japan
Asahi Create	Japan
ASEAN-Japan Centre	Japan
ATTITUDE	Japan
Australian Certified Organic	Australia
Australian Honey Producers Ltd.	Australia
Avanti	Japan
Azienda Agricola Giol S.S. Soc.Agr.	Italy
Azienda Agricola Le Carline	Italy
B-D Farms Paris Creek	Australia
Bio Austria	Austria
BioBeauty	Greece



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BioGro New Zealand Inc.	New Zealand
Biological Farmers of Australia	Australia
BioSelect	Greece
Bioskintech Inc.	Korea
Bio-Sorelia	France
Bio-Weingut Geyerhof	Austria
Bioweingut Lorenz	Germany
BIOWEINGUT Soellner	Austria
Bonchic Pty. Ltd.	Japan
Chiangmai Organic and Spa Co., Ltd.	Thailand
CIC Co.,Ltd	Japan
COSMOS FOODS COMPANY	Japan
Crayon House	Japan
Crecos Inc.	Japan
Destillerie Ollmann	Austria
Domaine Gioulis S.A.	Greece
Dometic K.K.	Japan
Dr.Hauschka	Germany
Earth Born Co. Ltd.	Thailand
ECO Vision GmbH, Eco Vision Japan	Switzerland
Embassy of Brazil	Brazil
Embassy of the United States	U.S.A
ENCORE ANN Co., Ltd.	Japan
Enray	U.S.A
Esprit	Japan
F.O.F	U.S.A
FAJA Co., Ltd.	Japan
FAR EAST inc	Japan
Farfalla	Switzerland
FLORA, LTD	Japan
Floretas Japan Inc.	Brazil
FRUTAS HORTALIZAS ORGANICAS DE MICHAOACAN MEXICO S.A. DE C.V	Mexico
FUKUOKA NOSAN CO., LTD.	Japan
Good Vibes For You	Australia
Goodhope Research Institute, Inc.	Japan
GOURMET NAVIGATOR INCORPORATED	Japan
Greenhand Co.,Ltd.	Japan
Gut Oberstockstall	Austria
HANADA &CO.,LTD	Japan
HEART Co., Ltd. JAPAN	Japan
Herbkenkyusyo Spur	Japan
Hinode	Japan
I.P. TSUSHO CO., LTD.	Japan



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IDEA International Co.,Ltd	Japan
IFOAM - International Federation of Organic Agriculture Movements, Head Office	Germany
Ihrmarke AG	Taiwan
Import/Export Consulting booth	Japan
IMPULSO ORGANICO A.C	Mexico
Industria de Acucar Organico Ltda.	Brazil
Innovia Films pty Ltd.	Japan
ISHII Co., Ltd.	Japan
ISIS editorial department	Japan
Japan Organic & Natural Foods Association	Japan
Japan Organic Co.Ltd.	Japan
Japan Organic Cotton Association	Japan
Japan Wellness Foundation	Japan
Josef V. Farthofer, Edeldestillerie	Austria
Ju Won nongwon	Korea
K2 international Co., Ltd.	Japan
KAITO BROTHERS Co.,LTD	Japan
Kanazawa-Daichi, Ltd.	Japan
KAWASAKI RIBBON CO., LTD.	Japan
Kikou Shobou	Japan
KIRASIENNE Inc.	Japan
KoMo GmbH	Germany
La Cantina Pizzolato	Italy
LA LATERNATIVA NATURAL PRODUCTOS S.A DE C.V	Mexico
Lanka Organics (Pvt) Ltd.	Sri Lanka
LIFEBRANDS Natural Food GmbH	Germany
Light House Co., Ltd.	Japan
Logocos	Japan
LOGONA JAPAN Corp.	Japan
Lohas Cosme Co.,Ltd	Japan
Lukashof, Dagmar & Alois Högler	Austria
LUTOSA JAPAN	Belgium
Madone Co.,Ltd.	Japan
Maeda	Japan
Maharishi Vedic Organic Agriculture Ltd.	Austria
Mame Co., Ltd.	Japan
Marco Abella	Spain
Marukawa miso	Japan
Meinklang.Biodynamisch. Demeter, MEINKLANG- Weingut Michlits	Austria
Meinklang.Biodynamisch. Demeter, MEINKLANG- Weingut Michlits	Austria
Merit Food Products Co., Ltd.	Thailand
Mexican Ministry of Agriculture, Forestry and Fisheries - Agricultural Stock-breeding Products Export Promotion Public Corporation	Mexico
MG World	Japan



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Minister of Agriculture, Forestry and Fisheries (MAFF)	Japan
Mothers	Japan
MV Export Ltda.	Brazil
Natural Leben Co., Ltd.	Japan
Naturally Organic Agency (NOA)	Germany
NEAL'S YARD REMEDIES	Japan
NICHIDO Inc.	Japan
NICHIREI FRESH INC.	Japan
NIPPON ORGANIC COTTON MARKETING ORGANIZATION	Japan
NS COOPERATIVE	Japan
NurnbergMesse / BFJ information	Japan
Omocha Bako Co., Ltd.	Japan
Organic JAS	Japan
Organic Trend International	Australia
OSAKAYA Inc.	Japan
Panoko Trading Co.,Ltd	Japan
Parkers	Australia
PERLAGE S.r.l.	Italy
Phael Flor Export	Madagaskar
Primavera Life	Germany
Privatweingut Hofmann	Germany
Puralia	Australia
Quinta de Covela S.A.	Portugal
Raghunath Exports Pvt. Ltd.	India
Rainbow Export processing S.A.	Costa Rica
Ravasio Vilela Exportacoes de Produtos Organicos Ltda.	Brazil
Ristic AG	Germany
Robinvale Wines	Australia
Rustichella d'Abruzzo S.p.a	Italy
Sakurae Mullberry Tea P.V. Co., Ltd.	Japan
Sanwa Nousan	Japan
Self Service Association	Japan
Seminare E Vivere	Japan
Semins Corp	Japan
SESAJAL S.A. DE C.V	Mexico
Shimane Organic Farm	Japan
SHIN FUJI Co., Ltd.	Japan
Shindo Senikogyo Co., Ltd.	Japan
SHOKUHIN SANGYO SHIMBUNSHA Co.,Ltd.	Japan
Sigma Sa	Madagaskar
Sittin Pretty Natural Dog Bakery	U.S.A
Societa Agricola La Raia	Italy
Southeast Asia Organic Co. Ltd.	Thailand



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Speick	Germany
SRC Creations	India
Styla	Japan
Sunshine Co.	Japan
SUNSHINE Pavillion	Australia
Super Packing TKT S.A DE C.V	Mexico
SURYA Nature INC.	Brazil
Swift Co., Ltd.	Thailand
Takahashi Sauce Co, Ltd.	Japan
TAKAKURA NEW INDUSTRIES INC	Japan
Tautropfen	Germany
Tentak Shuzo Brewery	Japan
Thai Organic Trade Association	Thailand
Thailand department of Export Promotion	Thailand
The Organic Meat Company	Australia
The Oyama Company Ltd.	Japan
TIRYAKI Agro Gida	Turkey
TOCORINGA S.A DE C.V	Mexico
TOFUTOWN.com GmbH	Germany
Tokyo Metropolitan Government	Japan
TOMAY TRADE CO. S.A DE C.V	Mexico
Tsubouchi	Japan
Two G	Japan
Uchibori Vinegar, Inc.	Japan
VERIMA GmbH	Germany
Weinbau Biohof Pratsch	Austria
Weinbau Pferschy-Seper	Austria
Weingut Jürgen & Peter Landmann GbR	Germany
Weingut Sepp und Maria Muster	Austria
Wiese	Japan
WWD/INFAS Publications	Japan
Yamato Soysauce & Miso Co., Ltd.	Japan
Yoho Brewing	Japan